

# Luminous

A subsidiary (spin-off project) of [Ultraviolet Industries, Inc.](#) It is headed by Ashvik.

Originally, she hoped to name it "Lumen" as a reference to light, but gave this up as it had already been copyright-claimed and the owner wouldn't budge. Then she went for "Luminos", but nobody pronounced it the way she hoped (they kept pronouncing it as Loo-MEE-nose). Luminous was her third choice, which she stuck with.

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